



# Rothamsted Enterprises



**Rothamsted**  
Agritech Business Centre



**Rothamsted**  
Conference Centre



**Rothamsted**  
Manor



**Rothamsted**  
Restaurant

# Rothamsted Campus





# Our 'Why'

- Rothamsted Enterprises exist to enable and facilitate collaboration and innovation through conferencing, events and office space.
- All profits generated from every conference, gala dinner, or cup of coffee sold goes straight back into the scientific research conducted by Rothamsted Research.
- Rothamsted Research work hard to help feed the world sustainably and to tackle climate change.





# The Russell Building

The Russell Building has been refurbished with the help of a £1.7m Local Growth Fund investment from Hertfordshire Local Enterprise Partnership (LEP) and Herts Innovation Quarter (Herts IQ)

Creating 118 jobs in Hertfordshire and providing business support to 50 companies

Supporting the thriving eco-system at Rothamsted

Offering high quality office space and hotdesking to the agri-tech community

# Stakeholders

Hertfordshire  
Local Enterprise  
Partnership



Hertfordshire  
Innovation  
Quarter



Rothamsted  
Enterprises



HM Government



ROTHAMSTED  
RESEARCH



Lawes  
Agricultural  
Trust



# The Russell Building Objectives

- To provide an open and collaborative hub where businesses and researchers can collaborate and spark innovation
- To bring organisations together to enhance the agritech ecosystem
- To provide flexibility for our organisations onsite as they grow and expand













# The picture so far...

- 6 new permanent tenant companies have joined since Jan 2021, 2 more joining in the summer
- We open for hot desking from 17<sup>th</sup> May with a strong pipeline of enquiries
- An increase in enquiries since February following the Government's new roadmap was released
- Organisations like our open spaces, our rural out of town location, free car parking, proximity to a town centre, onsite café, conference centre and scientific services, and collaboration opportunities with Rothamsted Research
- Organisations now giving greater consideration to importance of outside space and providing the right environment for employee health & well being
- We encourage a community feel in our office environment





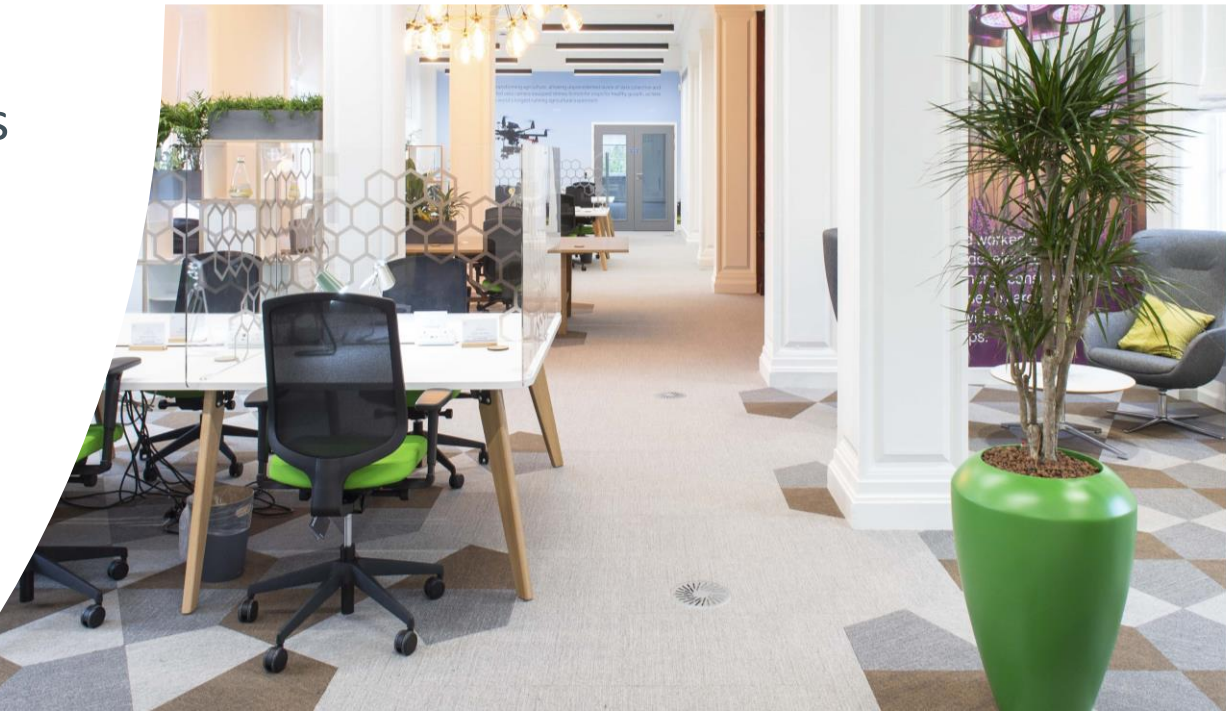
# Our focus on well-being and sustainability

- Working with Chamber patron and local business JPA as a furniture supplier
- Their work was carbon neutral - a first for Herts
- A safe environment – we're a Covid-secure venue
- We source sustainable products wherever possible
- A sustainable smart heating system, ideal for a comfortable working environment, and without the environmental impact of aircon



# Well-being and sustainability

- Flexible hotdesking to support changing work patterns
- High ceilings & natural light in abundance – Vit D!
- Informal seating areas for 1-2-1s
- Large kitchen space to encourage conversations and breaks from screens
- Free tea and coffee for hotdeskers to encourage breaks
- Plants and a living logo wall – cleans the air, reduces stress and noise levels
- Perspex screens for safety and privacy
- Repurposed existing furniture to reduce landfill
- Access to outside space and walks to support wellbeing
- 8am-6pm opening hours to promote flexibility





Thank you

Any  
Questions?