# Why should we care about Workforce Health and Wellbeing?

### Workforce Wellbeing Conference 21<sup>st</sup> October 2021 Herts Chamber of Commerce

Prof Jim McManus, Chartered FCIPD, CPsychol, FBPsS, FFPH Director of Public Health

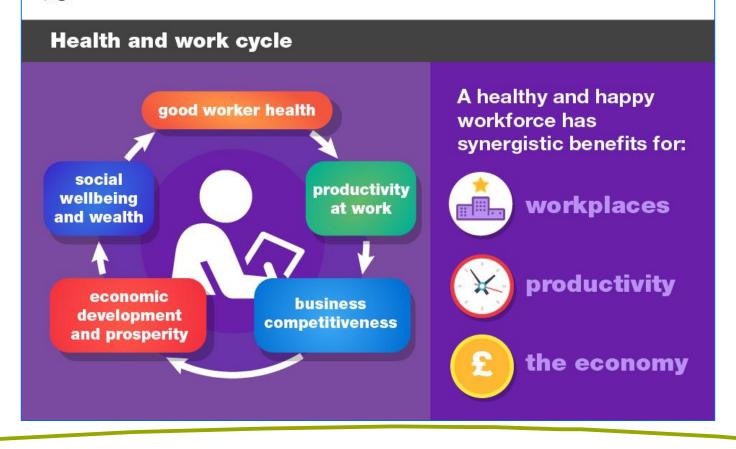




# If all you remember is this....

www.Public Health England

Health Matters













# The challenge for our Workforce

- Increasing non-communicable disease
  - Smoking, obesity
- Increasing mental ill health
- Increasing sickness absence
- Increasing loss to business productivity and performance from sick pay
- Avoidable cost of managing and replacing sick and absent staff
- Enduring presence of Covid







# The Problem for Employers

2/3 of sickness absence avoidable

- Smoking related ill health
- Musculoskeletal ill-health
- Mental health and stress related
- Increasing risk of preventable disability in employees with age
- The more risks you have, the more illness you have (multiplicative effect)







# It's costing you

- Sickness absence
- Productivity

Established relationship between lifestyle related risk factors (smoking, inactivity, obesity) and productivity absenteeism and health claims.

• (Buron et al,2005, Wellsource, 2006 & University of Michigan, 2006)







### Costs and potential savings

141

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just for mental health 1000 employees from NICE Reviews	
	Costs (£ per year)
Absenteeism	269,700
Presenteeism	486,000
Staff turnover	79,600
Estimated current cost to the employer of mental ill health	835,300
	Savings (£ per year)
Potential savings (30%)	250,607

Source: NICE



# **Doing nothing is not an option**

- The do-nothing strategy of waiting for sickness and then paying for replacement staff or putting up with absence isn't cost neutral – it costs you
- Lifestyle related risk factors and behaviours of employees as well as unhealthy work environments and practices drive costs.
- High risk employees incur high costs whatever the outcome measure: pharmaceutical, absenteeism, compensation costs or productivity.
- Hidden and not so hidden stress, burnout and anxiety out of covid. Compassion fatigue







# If you only read one thing....

- Berry, Harvard Business Review 2010
- "Hard Benefits"
  - Morale
  - Productivity
  - Mental Health
  - Loyalty
  - Turnover
  - Adds up to £££

Why? This is an old paper but is still

- Represenative of the consensus of scientific and economic research
- Consistent with National Institute for Health and Clinical Excellence Financial Modelling of Return on Investment

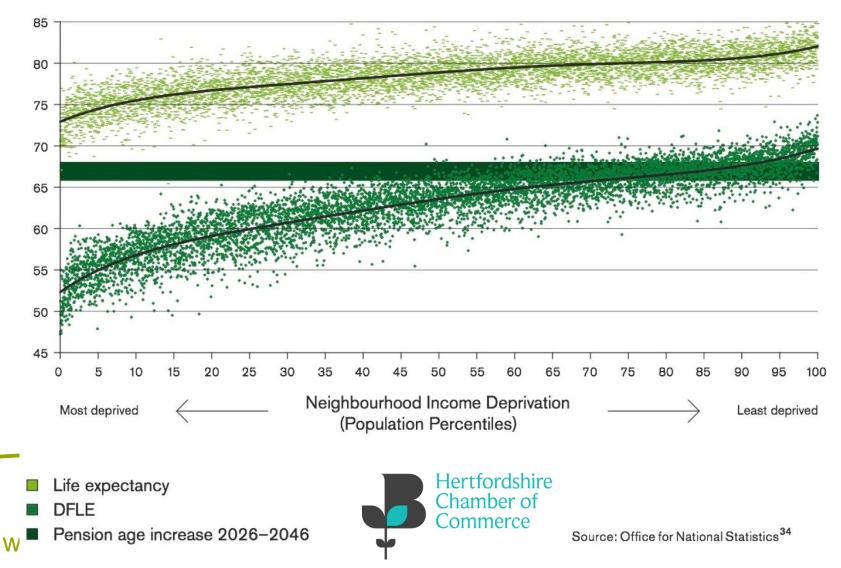
What's the Hard Return on Employee Wellness Programs? (hbr.org)



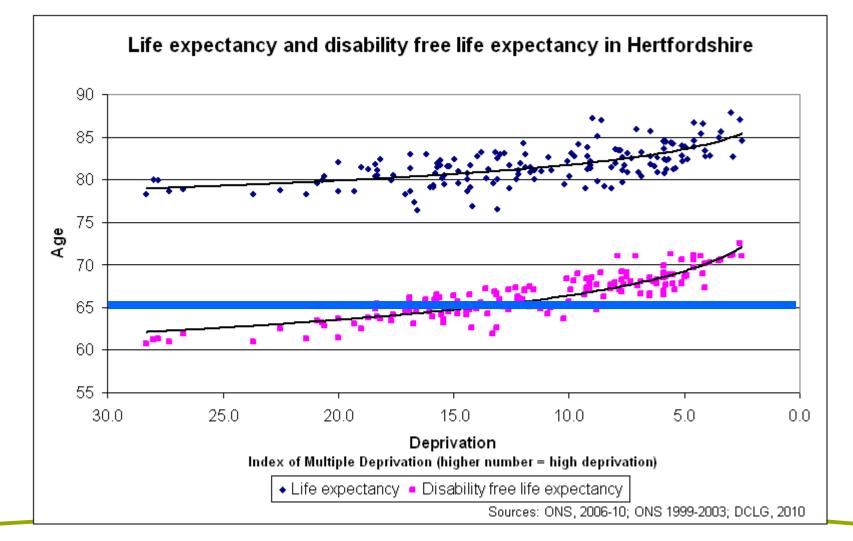


### Figure 1.1 Life expectancy and disability-free life expectancy (DFLE) at birth, persons by neighbourhood income level, England, 1999–2003





#### And Hertfordshire show same pattern but slightly better







# Example - smoking

- £58 m annual cost in smoking breaks
- £50.8m annual cost in sickness absence
- 1500 deaths a year in working age adults
- Smokers 5 times as likely as non smokers to have sickness absence EVERY year from 'flu and chest infections

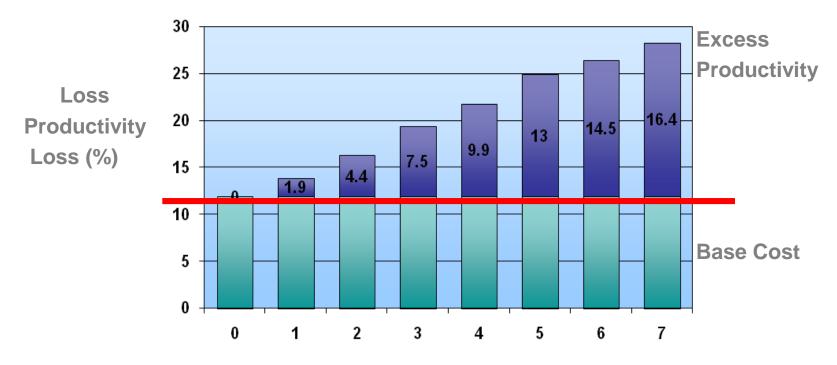
GETTING THEM TO QUIT NEEDNT COST YOU A PENNY







### A Landmark Study : An oldie but a goodie Productivity Decreases with Number of Health Risks



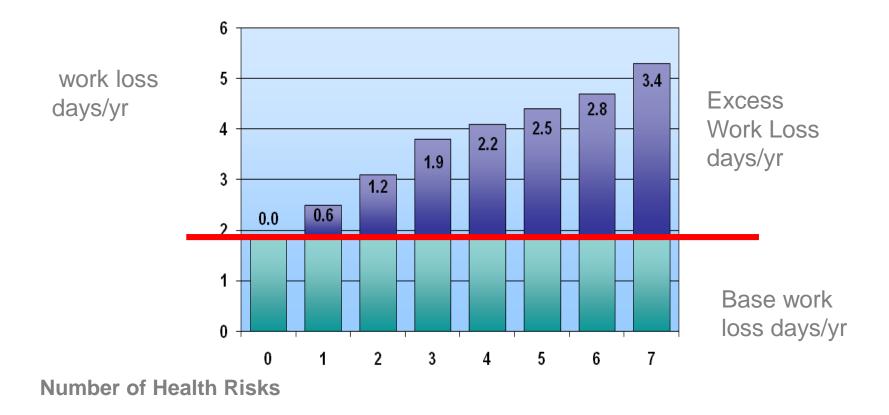
Number of Health Risks

(Journal of Occupational and Environmental Medicine 2005;47:769-77 (n = 28,375))





### **Absenteeism Increases with Number of Health Risks**



(Journal of Occupational and Environmental Medicine 2005;47:769-77 (n = 28,375))





### Mental Health

- Biggest single cause of sickness absence
- Mostly avoidable or remediable at early stages
- Significant cause of ET claims and workplace disputes
- Area most employers feel least prepared for
- 1 in 4 of population have in lifetime
- 1 in 3 of workforce report sickness absence around it
- 1 in 6 staff in any business will have had a mental health issue in past week





### Impact of Covid (PHE, 2020)

Major and sub-themes emerging from stakeholder engagement sessions





#### REVIEW

# Economic evaluation of workplace health promotion interventions focused on Lifestyle: Systematic regions analysis

Ana M. Vargas-Martínez, Manuel Romero-Saldaña 🔀 Rocío De Diego-

First published: 19 April 2021 | https://doi.org/10.1111/jan.14857 |

#### Funding information:

No funding has been declared by the authors.

Read the full text >

Abstract

#### Aim

To identify and evaluate randomized clinical trials focusing workplace health promotion (WHP) interventions based or activity and nutrition.

### www.hertfordshire.go



### SSM - Population Health Volume 13, March 2021, 100743



Best Practice & Research Clinical Rheumatology Volume 34, Issue 5, October 2020, 101558

#### Musculoskeletal health in the workplace

Joanne O. Crawford <sup>®</sup> 은 쯔, Danielle Berkovic <sup>b</sup> 쯔, Jo Erwin <sup>©</sup>쯔, Sarah M. Copsey <sup>d</sup> 쯔, Alice Davis <sup>®</sup> 쯔, Evanthia Giagloglou <sup>®</sup>쯔, Amin Yazdani <sup>f</sup>쯔, Jan Hartvigsen <sup>®</sup>쯔, Richard Graveling <sup>®</sup>쯔, Anthony Woolf <sup>®</sup>쯔

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#### https://doi.org/10.1016/j.berh.2020.101558

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#### Abstract

Musculoskeletal (MSK) problems remain the most frequent reason why individuals are absent from work, including those with work-related musculoskeletal disorders (WRMSDs or MSDs) and those with chronic MSK problems. This paper aims to examine changes in work and the workforce since 2000; how work impacts on chronic MSK conditions and how we can help people with these conditions to stay at work. While our knowledge of the causes of WRMSDs has increased since 2000, there has been limited workplace action in reducing exposure to hazards. A life course approach is needed as individuals of all ages are reporting MSK problems. How people work has also changed and informalisation of work contracts has increased with a perceived concurrent reduction in occupational safety and health (OSH) protection. Retaining people at work with MSK problems requires compliance with relevant safety, health and diversity legislation and a risk management approach. Good and open

place health promotion
ed health of employees
position: An
a meta-analysis

roek <sup>c</sup>, Karen Oude Hengel <sup>c, d</sup>, Jantien van Berkel <sup>a</sup>,

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- Hungary, during pandemic
- Internal locus of control variables
  - mental and emotional health
- 'external locus of control' variables.
  - healthcare support
- Both contribute to wellbeing"

What exactly do they mean by wellbeing?

#### Open Access Article

### Workplace Health Promotion, Employee Wellbeing and Loyalty during Covid-19 Pandemic—Large Scale Empirical Evidence from Hungary

by 🜔 Eva Gorgenyi-Hegyes <sup>1,\*</sup> 🖓 🍓 Robert Jeyakumar Nathan <sup>2</sup> 🗵 📴 and 🕕 Maria Fekete-Farkas <sup>3</sup> 🛛 💿

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(This article belongs to the Special Issue Issues in Macroeconomic Policy and Analysis in Recent Period)





# A Four Domains Model

Builds on the biopsychosocial model: (Waddell & Burton, 2004)

#### **Physical**

Integrated health and safety Ergonomics assistance Onsite/near-site services Personalized tools Physical environment Treatment decision-support Navigation support services Targeted clinical conditions

#### Financial

Measure using HR data Use metrics at pivotal moments One-on-one counseling Personalized decision-support Support borrowing, spending decisions Monitor group rates for borrowing Subsidize student loan refinancing Promote family financial decisions



#### **Emotional**

Strategy/action plan Psychological safety Measure stress Redesign EAP Programs to support chronic issues Resilience training Manager training Parental leave

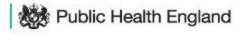
#### Social

Link to corporate social responsibility Incorporate I&D in benefits designs Support volunteerism Support compassionate donations Use social recognition Sponsor affinity groups Local wellbeing champions Key influencers to drive messages

Mental Health is impacted on by <u>ALL</u> four domains

<u>6 Steps to Ensure Employee Well-Being in Your</u> Company | World Economic Forum (weforum.org)





### There are some actions all employers can take to ensure the health and wellbeing of their workforce is looked after





# So what can we do?

- Promote
  - Positive psychosocial environment
  - Everyone can bring their whole self to work
  - Cardiovascular Health
  - Belonging, Loyalty, Safety
- Protect
  - "Health and Safety"
  - Vaccine Uptake (not just covid)
  - Musculo-Skeletal Health





# **Thank You!**

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