



HERTFORDSHIRE | ESSEX RAPID TRANSIT

# Introducing The HERT.

Our transport system re-imagined

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# Today's speakers.



**Rupert Thacker**

Head of Highways Strategy  
and Implementation

Hertfordshire County Council



**Darren Granger**

Project Sponsor

Hertfordshire County Council

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# Agenda.

- ➔ The HERT vision
- ➔ The HERT corridor
- ➔ Why the HERT?
- ➔ The HERT solution
- ➔ Making HERT a reality
- ➔ Have your say





# Sustainable growth.

Over the next 15 years, we will be supporting the District and Borough Councils plan for more than 100,000 new homes and 100,000 new jobs across the county to meet our needs

A significant number of these homes will be built along this corridor







# The challenge.

The HERT is being developed to improve Hertfordshire's transport network in a sustainable way

To do this, we need to strike a sustainable balance between looking after our environment, our people, and our economy to deliver positive outcomes for our communities



## We need to act now.

Pre-pandemic, the A414 was the most heavily trafficked A-road in Hertfordshire and peak journey times could increase on average by 25% by 2031



# The HERT vision.

The HERT will deliver a step-change in the passenger transport network through an accessible, reliable and affordable east-west transit system which connects people easily to where they live, work and visit and will support economic growth, improve the environment and positively impact our existing and new communities

The HERT will connect with north-south rail lines to create new sustainable journey options across the whole of Hertfordshire and beyond

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# The HERT solution.

## The vehicle

- A modern, comfortable and spacious design
- Zero-emission vehicles

## The infrastructure

- Priority on the network
- Multi-modal interchanges
- Easy links for onward journeys
- High quality waiting facilities
- Fewer stops than a conventional bus service

## Fit for the future

- Scalable and flexible to adapt to long-term changes in future travel patterns and travel demand
- Flexibility to adapt to new technology changes

## Information and ticketing

- A 'turn-up-and-go' service with easy and convenient ticketing options available online

## Capacity

- Ability to move large numbers of people efficiently



# Making the HERT a reality.



Early Options



Seeking Funding



Develop Scheme



Getting Permission



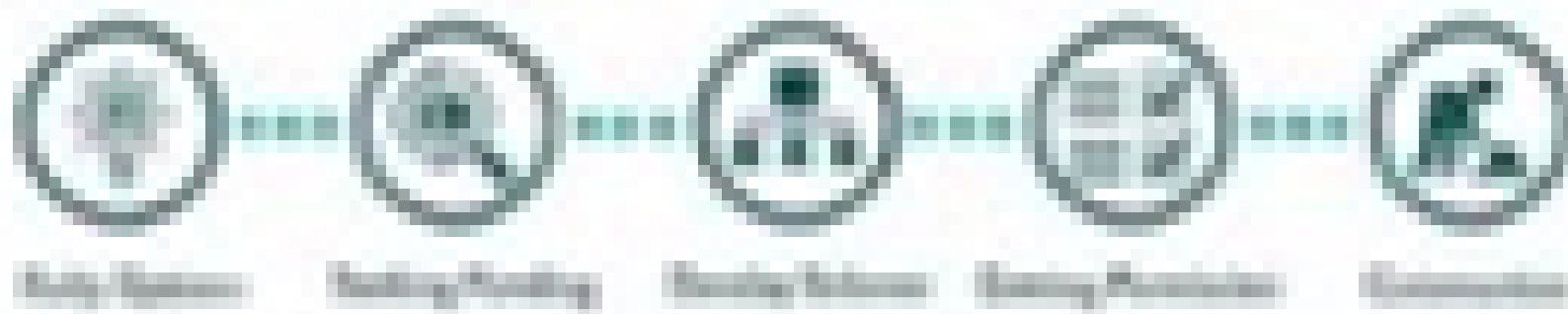
Construction



# The HERT video.

- Explains the need for the HERT
- Follows the journey of a typical user of the HERT system in 2035
- Explains the benefits of the HERT and how to get involved





**With the support of residents, businesses and other organizations we can realize our sustainable growth and transport vision.**

# Public Engagement.

The public engagement ran from 18 November 2021 to 28 January 2022

People had the opportunity to:



Complete the  
online survey



Register to join our online  
exhibition events where you can  
ask questions to the project team



Visit the HERT virtual  
exhibition room



View the  
HERT video

Please visit the HERT website at [www.Hertfordshire.gov.uk/HERT](http://www.Hertfordshire.gov.uk/HERT) for more information:

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# Survey topics.

The survey asked for feedback on the following topics:

- About you
- Travel habits
- The Vision
- Towns and stations
- Future Usage
- Benefits






**Question and  
answer session  
with the HERT  
project team.**

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 [www.hertfordshire.gov.uk/HERT](http://www.hertfordshire.gov.uk/HERT)

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**Thank you.**

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