



CROFT

COMMUNICATIONS

BESPOKE BY DESIGN

Introduction to Croft Communications



- Proud Patrons of the Hertfordshire Chamber of Commerce since 2019
- Hertfordshire based business
- Service focused
- Privately owned business
- Established in 2006
- In excess of 3,500 clients nationally
- Helping the corporate and public sector
- Rationalise communications strategy



**Business
Mobiles**



**Hosted
Telephony**



**Business
Continuity**



Connectivity

Get back to work safely

– a 5-step approach

Preparing to reopen after lockdown? This is make-or-break time for many businesses. By investing the thought, time and capital needed to protect your staff and your customers, you stand the best chance of stopping the spread – and of avoiding another costly closure. Here are 5 steps all business owners should take to create a Covid-secure workplace.

- Risk-assessment
- Know the drill
- Enable social distancing
- Maintain good hygiene
- Detect and Protect



Detect and Protect

- Have you considered temperature checking solutions?
- Would you want this to be automated in order to keep your staff safe?
- How accurate would you want this to be?
- Do multiple people enter your building at once?
- Can you store data in case of track and trace events?
- What happens in the event of a temperature trigger?





But what if you have
decided to **stay remote?**

5 Key considerations for remote working



For those of you who are planning to keep your staff remote, we have put together some key considerations for the 'home-worker'.

- Is residential broadband good enough?
- Are we keeping company data safe?
- Can staff just use their own phones/tablets?
- Are there mobile apps available for home workers?
- How do we collaborate remotely?

○ Broadband considerations



- Residential vs business
- Reliability & service agreements
- Centrally managed

○ GDPR considerations



- How is sensitive data being stored and shared?
- Public vs Private applications

○ BYOD considerations



- What control do you have over sensitive data stored on personal devices?
- Keeping remote control over applications

○ Unified Comms considerations



- Hardware vs mobile applications
- Staff availability notifications
- Retaining normal call flows

○ Collaboration considerations



- Security requirements
- How many people and for how long?
- What are you collaborating on?



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