



Hertfordshire
Chamber of
Commerce



CONNECTS
your global business community

ConnectHerts Workshop

GEMMA RYDQVIST

HEAD OF MEMBERSHIP

*“We are so happy to launch the
ConnectHerts platform as part of
our campaign
#KeeptheHeartinHerts.”*

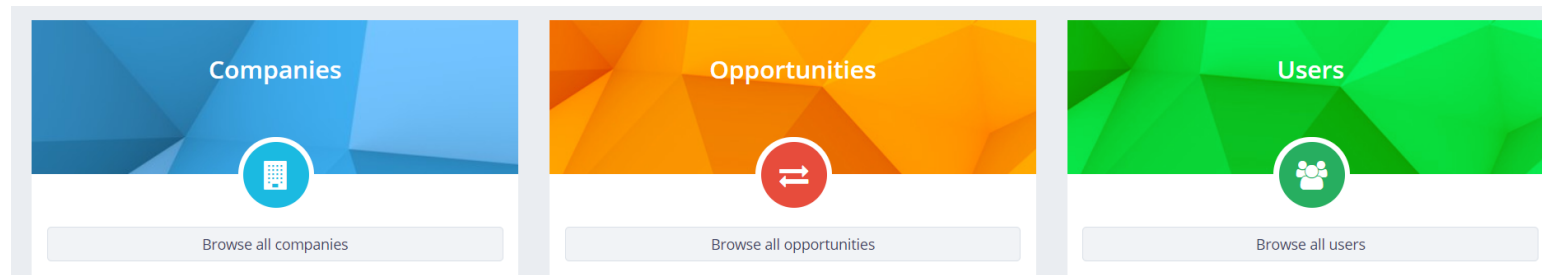
- BRIEGE LEAHY, CEO AT HERTS CHAMBER OF COMMERCE

Introduction to Connects

PURPOSE

Connect Herts is designed to offer our members a free platform to make new connections, share best practice, facilitate introductions and to help ensure that we **Keep the Heart in Hertfordshire.**

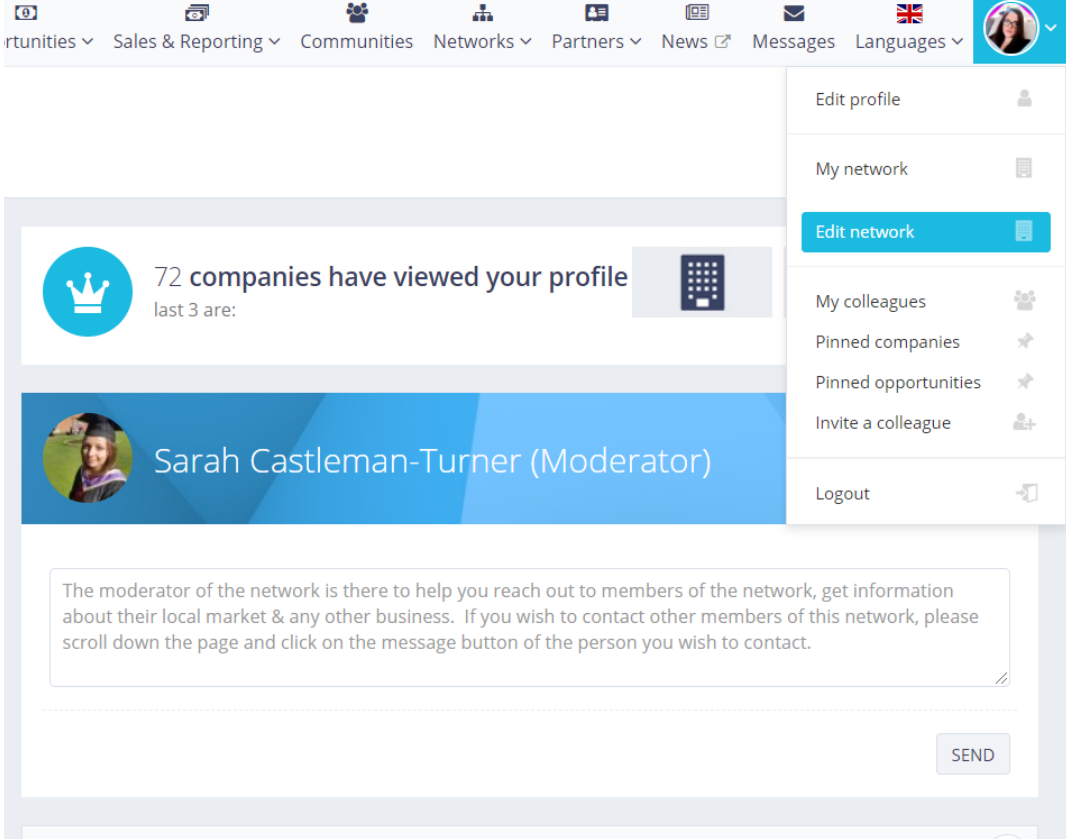
Your marketplace to build trusted business relationships online



Setting Up Your Profile

MY NETWORK

- Email received to create account
- Click on your profile picture
- Select “Edit Network”
- View Company page, pinned companies and pinned opportunities



The screenshot displays the user interface for the Hertfordshire Chamber of Commerce. At the top, there is a navigation bar with icons for Opportunities, Sales & Reporting, Communities, Networks, Partners, News, Messages, and Languages. A user profile picture is visible in the top right corner. Below the navigation bar, a dropdown menu is open, showing options: Edit profile, My network, Edit network (highlighted in blue), My colleagues, Pinned companies, Pinned opportunities, Invite a colleague, and Logout. The main content area shows a notification: "72 companies have viewed your profile" with a crown icon and a grid icon, followed by "last 3 are:". Below this, a blue banner identifies Sarah Castleman-Turner as the Moderator. A text box contains the message: "The moderator of the network is there to help you reach out to members of the network, get information about their local market & any other business. If you wish to contact other members of this network, please scroll down the page and click on the message button of the person you wish to contact." A "SEND" button is located at the bottom right of the text box.

My Dashboard



Welcome Gemma

35529
Members

10.8 Mio
Available Companies

22 / 1187
Opportunities

Hey! We need your help, would you answer this 4 min survey?

Yes sure ! Let's do it !

Companies



Browse all companies

Opportunities



Browse all opportunities

Users



Browse all users

New arrivals



VENDAX
Romania

Member of Belgian Luxembourg Romanian Moldovan Chamber of Commerce



AUTONOM | AUTONOM SERVICES S.A.
Romania

Member of Belgian Luxembourg Romanian Moldovan Chamber of Commerce

Latest opportunities



English

Create an opportunity



We are delighted to be supporting the Peer Networks initiative, currently recruiting companies to take part. Fully funded Hertfordshire Chamber of Commerce is delighted

1 hour

All users



IVAN ROMERO LOPEZ
Colombia
MANAGER

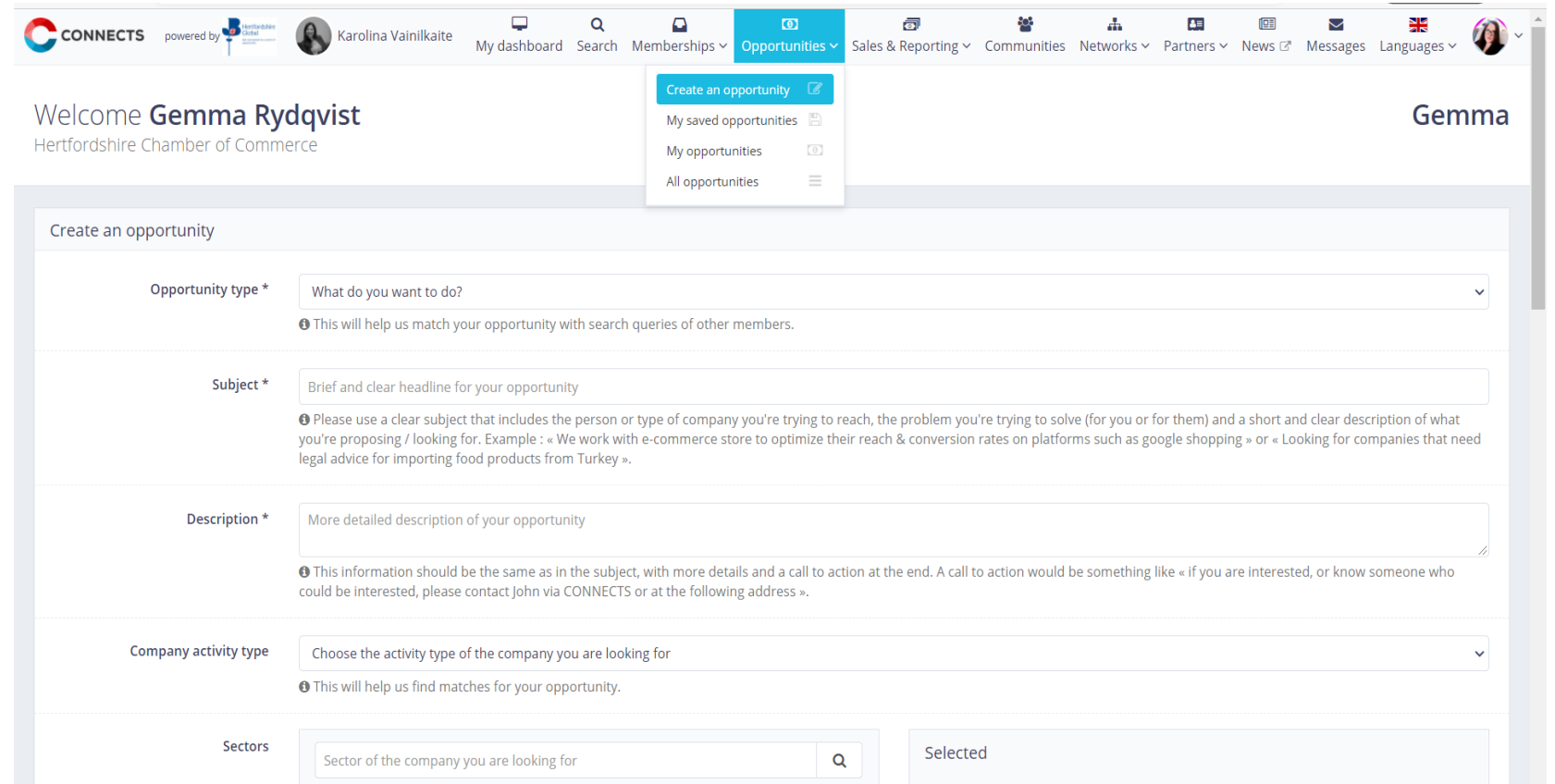


Leona Murphy
United Kingdom
Membership Communications and Marketing

Opportunity

HOW TO CREATE OPPORTUNITY

- Select Opportunity>Create opportunity
- Complete “Type” of opportunity
- You can include:
 - Activity Type
 - Sectors
 - Company Size
 - Location
 - Expiration Date
 - Picture
 - Sharing Options
- Save as draft or Publish



The screenshot shows the 'CONNECTS' web application interface. The user is logged in as Karolina Vainilkaite. The main navigation bar includes 'My dashboard', 'Search', 'Memberships', 'Opportunities', 'Sales & Reporting', 'Communities', 'Networks', 'Partners', 'News', 'Messages', and 'Languages'. The user's name 'Gemma' is displayed in the top right corner.

The 'Create an opportunity' form is displayed with the following fields and instructions:

- Opportunity type ***: A dropdown menu with the selected value 'What do you want to do?'. Below the dropdown, it says: 'This will help us match your opportunity with search queries of other members.'
- Subject ***: A text input field with the placeholder 'Brief and clear headline for your opportunity'. Below the field, it says: 'Please use a clear subject that includes the person or type of company you're trying to reach, the problem you're trying to solve (for you or for them) and a short and clear description of what you're proposing / looking for. Example : « We work with e-commerce store to optimize their reach & conversion rates on platforms such as google shopping » or « Looking for companies that need legal advice for importing food products from Turkey ».'
- Description ***: A text input field with the placeholder 'More detailed description of your opportunity'. Below the field, it says: 'This information should be the same as in the subject, with more details and a call to action at the end. A call to action would be something like « if you are interested, or know someone who could be interested, please contact John via CONNECTS or at the following address ».'
- Company activity type**: A dropdown menu with the selected value 'Choose the activity type of the company you are looking for'. Below the dropdown, it says: 'This will help us find matches for your opportunity.'
- Sectors**: A search input field with the placeholder 'Sector of the company you are looking for' and a search icon. To the right of the search field is a 'Selected' button.

Share

We are delighted to be supporting the Peer Networks initiative, currently recruiting companies to take part. Fully funded

Edit

Delete

Connect



Hertfordshire Chamber of Commerce is delighted to be supporting the Hertfordshire Growth Hub with their Peer Networks initiative for a second year. This nationwide programme is free for all participating companies and will provide support to local businesses during this challenging period of recovery and growth.

Active involvement in the Peer Network will enhance your leadership capabilities, knowledge and confidence within a local region. It will help build local connectivity and strength within the SME business community. The objectives are to share best practices with like-minded businesses and discuss a range of topics via a series of action learning sessions.

These include:

- . Finance
- . HR
- . Sales and Marketing
- . Adjusting to social distancing
- . Business Model Innovation
- . Change Management
- . Embedding formal management processes and systems
- . Digital (including adoption and implementation of technology, cybersecurity)
- . Use of data to drive value in the business
- . EU transition
- . Export and Importing

Led by an experienced facilitator these Peer Networks will meet fortnightly for two-hour sessions over 18 weeks. We aim to commence around the 31st of August. Each company will also receive an additional complimentary 3.5 hours of coaching in a one-to-

Company info



Hertfordshire Chamber of Commerce

TIAO Score 377

Country United Kingdom

Primary contact Sarah Castleman-Turner

Primary network UKGlobal

Reply to this opportunity (Private message)

Your message will be sent to: Gemma Rydqvist.

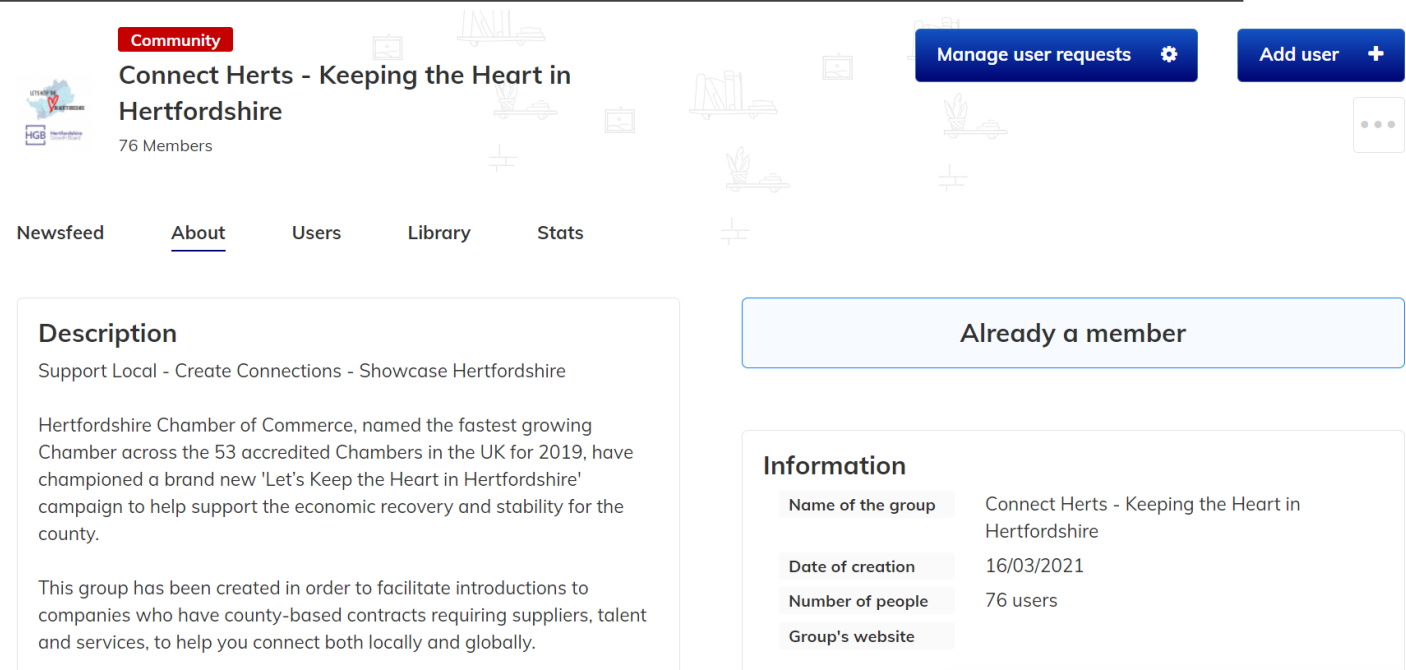
Send quick message

SEND

Herts Community Page

COMMUNITIES

- See all Communities or My Communities
- Connect Herts – Keep The Heart in Herts
- Add your events, opportunity
- Connect with members of the group
- Newsfeed, Library, Users



Community

Connect Herts - Keeping the Heart in Hertfordshire
76 Members

Manage user requests ⚙️ Add user +

Newsfeed About Users Library Stats

Description
Support Local - Create Connections - Showcase Hertfordshire

Hertfordshire Chamber of Commerce, named the fastest growing Chamber across the 53 accredited Chambers in the UK for 2019, have championed a brand new 'Let's Keep the Heart in Hertfordshire' campaign to help support the economic recovery and stability for the county.

This group has been created in order to facilitate introductions to companies who have county-based contracts requiring suppliers, talent and services, to help you connect both locally and globally.

Information

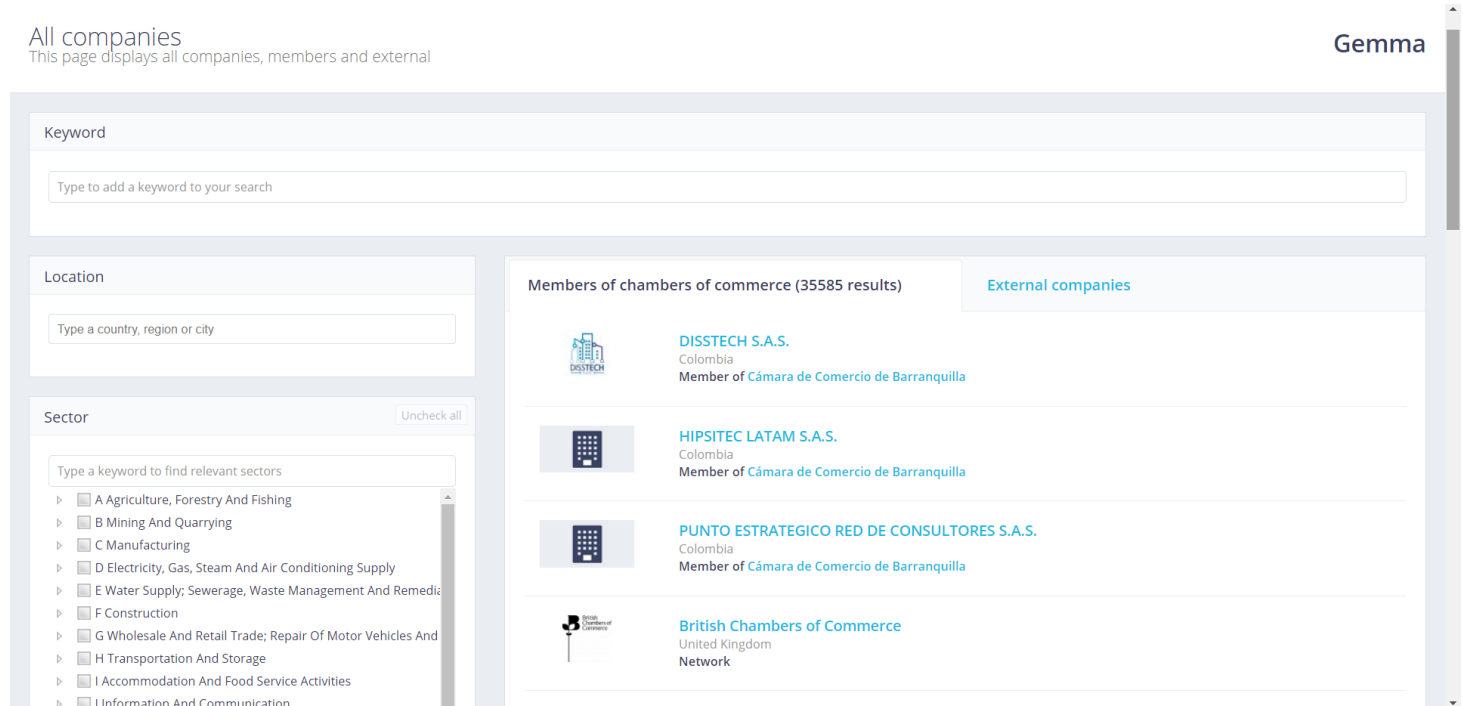
Name of the group	Connect Herts - Keeping the Heart in Hertfordshire
Date of creation	16/03/2021
Number of people	76 users
Group's website	

Already a member

Connection Outside Herts

CONNECT NATIONALLY AND GLOBALLY

- Connect with members of other Chambers Nationally and Global
- Access to over 10 Million companies over the world with over 35K members of their Chamber
- Search function – Keyword, Location, Sector and Company Size
- Contact other Chambers direct



All companies
This page displays all companies, members and external

Gemma





Keyword
Type to add a keyword to your search

Location
Type a country, region or city

Sector Uncheck all
Type a keyword to find relevant sectors

- A Agriculture, Forestry And Fishing
- B Mining And Quarrying
- C Manufacturing
- D Electricity, Gas, Steam And Air Conditioning Supply
- E Water Supply; Sewerage, Waste Management And Remediation Activities
- F Construction
- G Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles
- H Transportation And Storage
- I Accommodation And Food Service Activities
- J Information And Communication

Members of chambers of commerce (35585 results) External companies

-  **DISSTECH S.A.S.**
Colombia
Member of Cámara de Comercio de Barranquilla
-  **HIPSITEC LATAM S.A.S.**
Colombia
Member of Cámara de Comercio de Barranquilla
-  **PUNTO ESTRATEGICO RED DE CONSULTORES S.A.S.**
Colombia
Member of Cámara de Comercio de Barranquilla
-  **British Chambers of Commerce**
United Kingdom
Network

User Testimonial

The ConnectHerts platform is such a great idea and a useful mechanism for local organizations to connect and get to know each other. It's still relatively new for us but I can see the potential, especially with the options of posting opportunities in the marketplace. I'm looking forwards to making new contacts within Hertfordshire who will help spark ideas, stimulate growth, source new products and identify new markets – it's win win all the way and I see this very much as a collaborative, mutually supportive forum.

As a bit of a luddite, it's also pretty easy to use so it gets a big thumbs up from me!

- Fiona Edwards, Head of Sustainability, JPA Workspaces

Q&A

ASK SARAH YOUR QUESTIONS

Sarah Castleman-Turner

Marketing Executive

sarahcastleman@hertschamber.com





Hertfordshire
Chamber of
Commerce



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your global business community

Thank You

GEMMA RYDQVIST

HEAD OF MEMBERSHIP